



Kid Holidays
Fieldwork Dates: 10th - 13th December 2018

Conducted by YouGov
On behalf of YouGov Omnibus

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 500 Children aged 8 to 17 years old. Fieldwork was undertaken between 10th - 13th December 2018. The survey was carried out online.

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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Kid Holidays

US_nat Sample: 10th - 13th December 2018



Total	Gender of child		Age of child											
	Male	Female	8	9	10	11	12	13	14	15	16	17	8 to 11	12 to 14
	BD	BE	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB

GEC_screen. Which, if any, of the following winter holidays do you celebrate? Please select all that apply.

Unweighted base	500	255	245	48	51	50	50	50	51	51	51	50	48	199	152
Base: 8 to 17 year old children	500	250	250	50	50	50	50	50	50	50	50	50	50	200	150
Christmas	97%	98%	97%	100%	96%	98%	94%	98%	98%	98%	94%	98%	100%	97%	98%
Hanukkah / Chanukah	5%	6%	5%	3%	-	8%	6%	10%	4%	12%	2%	4%	4%	6%	6%
Kwanzaa	2%	2%	1%	-	2%	-	2%	8%	-	2%	2%	-	1%	3%	3%
Other	1%	1%	2%	3%	-	2%	4%	-	2%	2%	2%	-	2%	1%	1%
None of these	1%	1%	1%	-	4%	-	2%	2%	-	-	2%	-	1%	1%	1%

GEC_q1. To what extent, if at all, do you enjoy celebrating Christmas?

Unweighted base	487	249	238	48	49	49	47	49	50	50	48	49	48	193	149
Base: Christmas-celebrating 8 to 17 year old children	487	244	243	50	48	49	47	49	49	49	47	49	50	194	147
I enjoy it a lot	86%	84%	89%	88%	96%	92%	83%	86%	86%	92%	71%	94%	75%	90%	88%
I somewhat enjoy it	13%	15%	11%	9%	4%	8%	17%	12%	12%	8%	27%	6%	25%	9%	11%
I don't enjoy it that much	1%	1%	1%	4%	-	-	-	2%	2%	-	2%	-	-	1%	1%
I don't enjoy it at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Enjoy	99%	99%	99%	96%	100%	100%	100%	98%	98%	100%	98%	100%	100%	99%	99%
Net: Didn't Enjoy	1%	1%	1%	4%	-	-	-	2%	2%	-	2%	-	-	1%	1%

GEC_q2. Did you make a list of things you would like to receive for Christmas (i.e., a Christmas list)?

Unweighted base	487	249	238	48	49	49	47	49	50	50	48	49	48	193	149
Base: Christmas-celebrating 8 to 17 year old children	487	244	243	50	48	49	47	49	49	49	47	49	50	194	147
Yes, I did	72%	70%	74%	78%	82%	80%	62%	67%	62%	72%	75%	71%	69%	75%	67%
No, I did not	28%	30%	26%	21%	18%	20%	38%	33%	38%	28%	25%	29%	31%	24%	33%
Don't know	0%	0%	-	2%	-	-	-	-	-	-	-	-	-	0%	-

GEC_q3. How many items were on your Christmas list this year?

Unweighted base	349	174	175	37	40	39	29	33	31	36	36	35	33	145	100
Base: Christmas-celebrating 8 to 17 year old children who made a Christmas list	349	170	179	39	39	39	29	33	30	35	35	35	34	146	99
Between one and five	35%	38%	32%	50%	30%	33%	28%	36%	45%	28%	36%	26%	33%	36%	36%
Between six and ten	41%	37%	44%	27%	30%	31%	38%	48%	45%	50%	42%	46%	55%	31%	48%
Between 11 and 15	13%	12%	13%	11%	17%	13%	14%	9%	3%	17%	17%	14%	9%	14%	10%
Between 16 and 20	4%	5%	3%	5%	7%	3%	7%	3%	3%	-	-	8%	3%	5%	2%
More than 20	5%	5%	6%	8%	7%	13%	7%	3%	3%	3%	3%	3%	-	9%	3%

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Kid Holidays

US_nat Sample: 10th - 13th December 2018



Total	Region					Race				Parent Marital Status				
	15 to 17	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	Married	Separated	Divorced	Widowed	Never married
	BC	F	G	H	I	J	K	L	M	R	S	T	U	V

GEC_screen. Which, if any, of the following winter holidays do you celebrate? Please select all that apply.

Unweighted base	500	149	84	110	194	112	359	47	60	34	348	13	47	13	59
Base: 8 to 17 year old children	500	150	84	110	194	113	359	47	60	35	349	13	47	13	59
Christmas	97%	97%	99%	97%	96%	99%	97%	96%	100%	97%	98%	92%	98%	92%	95%
Hanukkah / Chanukah	5%	6%	2%	5%	7%	5%	6%	2%	5%	-	6%	8%	3%	15%	3%
Kwanzaa	2%	1%	-	1%	2%	3%	1%	4%	3%	-	2%	-	-	-	2%
Other	1%	1%	1%	-	1%	4%	2%	-	-	3%	2%	-	2%	-	-
None of these	1%	1%	-	1%	2%	1%	1%	4%	-	3%	1%	-	2%	-	2%

GEC_q1. To what extent, if at all, do you enjoy celebrating Christmas?

Unweighted base	487	145	83	107	186	111	349	45	60	33	341	12	46	12	56
Base: Christmas-celebrating 8 to 17 year old children	487	146	83	107	186	112	349	45	60	34	342	12	46	12	56
I enjoy it a lot	86%	80%	87%	81%	90%	85%	84%	93%	93%	85%	86%	75%	91%	100%	84%
I somewhat enjoy it	13%	19%	12%	16%	10%	15%	14%	7%	7%	15%	13%	25%	7%	-	13%
I don't enjoy it that much	1%	1%	1%	3%	1%	-	1%	-	-	-	1%	-	2%	-	3%
I don't enjoy it at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Enjoy	99%	99%	99%	97%	99%	100%	99%	100%	100%	100%	99%	100%	98%	100%	97%
Net: Didn't Enjoy	1%	1%	1%	3%	1%	-	1%	-	-	-	1%	-	2%	-	3%

GEC_q2. Did you make a list of things you would like to receive for Christmas (i.e., a Christmas list)?

Unweighted base	487	145	83	107	186	111	349	45	60	33	341	12	46	12	56
Base: Christmas-celebrating 8 to 17 year old children	487	146	83	107	186	112	349	45	60	34	342	12	46	12	56
Yes, I did	72%	72%	79%	78%	67%	68%	73%	69%	78%	54%	73%	58%	70%	75%	68%
No, I did not	28%	28%	21%	22%	33%	31%	27%	31%	22%	46%	27%	42%	30%	25%	32%
Don't know	0%	-	-	-	-	1%	0%	-	-	-	0%	-	-	-	-

GEC_q3. How many items were on your Christmas list this year?

Unweighted base	349	104	66	83	124	76	253	31	47	18	248	7	32	9	38
Base: Christmas-celebrating 8 to 17 year old children who made a Christmas list	349	105	66	84	124	76	253	31	47	18	249	7	32	9	38
Between one and five	35%	32%	21%	30%	39%	45%	31%	51%	34%	52%	36%	15%	28%	55%	23%
Between six and ten	41%	47%	50%	42%	43%	28%	43%	33%	45%	17%	40%	57%	40%	34%	42%
Between 11 and 15	13%	13%	12%	14%	11%	13%	13%	10%	11%	21%	11%	14%	10%	-	27%
Between 16 and 20	4%	4%	6%	2%	4%	4%	4%	3%	4%	5%	5%	-	3%	11%	-
More than 20	5%	2%	6%	5%	2%	9%	6%	3%	4%	-	5%	14%	9%	-	3%

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Kid Holidays

US_nat Sample: 10th - 13th December 2018



Total	Income				
	Domestic / civil partnership	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
	W	Z	AA	AB	AC

GEC_screen. Which, if any, of the following winter holidays do you celebrate? Please select all that apply.

	Unweighted base	W	Z	AA	AB	AC
	500	20	135	173	179	13
Base: 8 to 17 year old children	500	20	134	173	180	13
Christmas	97%	100%	99%	97%	97%	93%
		**				**
Hanukkah / Chanukah	5%	-	3%	6%	7%	-
		**				**
Kwanzaa	2%	-	1%	2%	2%	-
		**				**
Other	1%	-	1%	1%	2%	-
		**				**
None of these	1%	-	1%	1%	1%	7%
		**				**

GEC_q1. To what extent, if at all, do you enjoy celebrating Christmas?

	Unweighted base	W	Z	AA	AB	AC
	487	20	133	168	174	12
Base: Christmas-celebrating 8 to 17 year old children	487	20	132	168	175	12
I enjoy it a lot	86%	80%	81%	89%	87%	92%
		**				**
I somewhat enjoy it	13%	20%	17%	10%	13%	8%
		**				**
I don't enjoy it that much	1%	-	2%	1%	-	-
		**				**
I don't enjoy it at all	-	-	-	-	-	-
		**				**
Net: Enjoy	99%	100%	98%	99%	100%	100%
		**				**
Net: Didn't Enjoy	1%	-	2%	1%	-	-
		**				**

GEC_q2. Did you make a list of things you would like to receive for Christmas (i.e., a Christmas list)?

	Unweighted base	W	Z	AA	AB	AC
	487	20	133	168	174	12
Base: Christmas-celebrating 8 to 17 year old children	487	20	132	168	175	12
Yes, I did	72%	75%	66%	69%	79%	68%
		**			Z_AA	**
No, I did not	28%	25%	34%	31%	21%	32%
		**	AB	AB		**
Don't know	0%	-	-	1%	-	-
		**				**

GEC_q3. How many items were on your Christmas list this year?

	Unweighted base	W	Z	AA	AB	AC
	349	15	88	116	137	8
Base: Christmas-celebrating 8 to 17 year old children who made a Christmas list	349	15	87	116	138	8
Between one and five	35%	47%	43%	34%	30%	27%
		**	AB*			**
Between six and ten	41%	46%	37%	43%	41%	49%
		**	*			**
Between 11 and 15	13%	7%	8%	10%	17%	23%
		**	*			**
Between 16 and 20	4%	-	3%	3%	6%	-
		**	*			**
More than 20	5%	-	5%	7%	4%	-
		**	*			**

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Kid Holidays

US_nat Sample: 10th - 13th December 2018



Total	Region					Race				Parent Marital Status				
	15 to 17	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	Married	Separated	Divorced	Widowed	Never married
Don't know	3%	5% *	7% H*	1%	1% *	3%	- *	2% *	5% **	2%	- **	9% R*	- **	5% *

If you had to guess, how many holiday gifts do you think you will receive from others and give away to others this year? Please select one option on each row.

GEC_q4_1. Receive from others this year

	Unweighted base	500	149	84	110	194	112	359	47	60	34	348	13	47	13	59
Base: 8 to 17 year old children	500	150	84	110	194	113	359	47	60	35	349	13	47	13	59	
None	3%	1%	- *	1%	4%	4%	2%	6% *	- *	6% *	2%	8% **	4% *	8% **	3% *	
Between one and five	30%	32%	21% *	29%	32%	36% F	26%	49% J*	40% J*	33% *	31%	39% **	19% *	31% **	38% T*	
Between six and ten	32%	35%	30% *	35%	31%	31%	33%	25% *	34% *	30% *	34%	23% **	26% *	53% **	24% *	
Between 11 and 15	20%	17%	25% *	22%	19%	15%	22%	13% *	12% *	20% *	21%	8% **	23% *	- **	12% *	
Between 16 and 20	8%	9%	6% *	8%	8%	8%	8%	4% *	7% *	5% *	7%	7% **	15% *	- **	8% *	
More than 20	8%	6%	18% G.H.I.*	5%	5%	6%	8%	2% *	8% *	6% *	6%	15% **	13% R*	8% **	14% R*	

GEC_q4_2. Give to others this year

	Unweighted base	500	149	84	110	194	112	359	47	60	34	348	13	47	13	59
Base: 8 to 17 year old children	500	150	84	110	194	113	359	47	60	35	349	13	47	13	59	
None	7%	8%	2% *	6%	11% F	6%	4%	26% J.L.*	10% *	10% *	7%	23% **	6% *	- **	10% *	
Between one and five	53%	54%	54% *	54%	49%	56%	53%	55% *	55% *	42% *	53%	46% **	55% *	62% **	54% *	
Between six and ten	24%	22%	26% *	27%	21%	26%	27%	13% K.L.	12% *	34% K.L.*	25%	30% **	28% *	8% **	15% *	
Between 11 and 15	9%	7%	6% *	8%	13%	6%	10%	7% *	11% *	9% *	8%	- **	8% *	15% **	15% *	
Between 16 and 20	3%	5%	6% *	3%	3%	2%	3%	- *	5% *	6% *	3%	- **	2% *	8% **	- *	
More than 20	3%	3%	5% *	2%	3%	4%	3%	- *	8% K*	- *	3%	- **	- *	8% **	5% *	

GEC_q5. What are your top 3 favorite parts of the holiday season? Please select up to 3 options.

	Unweighted base	500	149	84	110	194	112	359	47	60	34	348	13	47	13	59
Base: 8 to 17 year old children	500	150	84	110	194	113	359	47	60	35	349	13	47	13	59	
Receiving gifts	68%	59%	73% H*	74% H	60%	73% H	66%	74% *	71% *	71% *	68%	46% **	74% *	61% **	70% *	
Giving gifts	29%	33%	35% *	28%	30%	24%	32%	10% K	22% *	29% K*	31%	23% **	17% *	31% **	18% *	
Having time off from school	69%	72%	79% I*	73% I	69%	58%	71% M	72% *	66% *	53% *	68%	61% **	78% *	77% **	71% *	
Spending time with my family	55%	64% A.Q.AU.AV.BB	51% *	58%	57%	50%	56%	47% *	49% *	62% *	57%	62% V	55% **	46% *	40% *	
Eating special meals	31%	41% A.Q.AR.AX.BA	25% *	29%	37%	30%	29%	45% J*	36% *	36% *	31%	39% **	19% *	55% **	35% *	
Decorating my house	32%	21%	32% G*	18% G	31%	46% F.G.H	31%	28% *	39% *	29% *	31%	39% **	36% *	23% **	39% *	
Other	3%	3%	2% *	2%	2%	4%	3%	2% *	5% *	- *	2%	- **	7% *	8% **	2% *	
Don't know	1%	-	- *	1%	1%	-	0%	2% *	- *	3% J*	0%	- **	2% *	- **	2% *	

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Kid Holidays

US_nat Sample: 10th - 13th December 2018



	Total	Income				
		Domestic / civil partnership	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
Don't know	3%	- **	3% *	3%	4%	- **

If you had to guess, how many holiday gifts do you think you will receive from others and give away to others this year? Please select one option on each row.

GEC_q4_1. Receive from others this year

	Unweighted base	500	20	135	173	179	13
Base: 8 to 17 year old children	500	20	134	173	180	13	
None	3%	- **	6% AA-AB	1%	1%	15%	**
Between one and five	30%	25% **	39% AB	31%	23%	30%	**
Between six and ten	32%	30% **	21%	32% Z	40% Z	33%	**
Between 11 and 15	20%	30% **	18%	17%	24%	8%	**
Between 16 and 20	8%	10% **	8%	7%	7%	15%	**
More than 20	8%	5% **	8%	11%	6%	-	**

GEC_q4_2. Give to others this year

	Unweighted base	500	20	135	173	179	13
Base: 8 to 17 year old children	500	20	134	173	180	13	
None	7%	10% **	13% AB	7%	4%	7%	**
Between one and five	53%	40% **	53%	52%	53%	55%	**
Between six and ten	24%	35% **	22%	25%	26%	16%	**
Between 11 and 15	9%	11% **	7%	9%	11%	15%	**
Between 16 and 20	3%	5% **	2%	4%	2%	7%	**
More than 20	3%	- **	2%	3%	4%	-	**

GEC_q5. What are your top 3 favorite parts of the holiday season? Please select up to 3 options.

	Unweighted base	500	20	135	173	179	13
Base: 8 to 17 year old children	500	20	134	173	180	13	
Receiving gifts	68%	65% **	68%	63%	72%	77%	**
Giving gifts	29%	51% **	26%	29%	31%	23%	**
Having time off from school	69%	64% **	72%	66%	70%	69%	**
Spending time with my family	55%	55% **	51%	60%	51%	60%	**
Eating special meals	31%	35% **	33%	31%	32%	16%	**
Decorating my house	32%	15% **	31%	32%	32%	33%	**
Other	3%	- **	2%	3%	2%	7%	**
Don't know	1%	- **	1%	1%	-	-	**

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US_nat Sample: 10th - 13th December 2018



Total	Gender of child		Age of child										
	Male	Female	8	9	10	11	12	13	14	15	16	17	8 to 11

GEC_q6. What are some of the New Year's resolutions (goals you would like to work towards) that you are making for 2019? Please select all that apply.

Unweighted base	500	255	245	48	51	50	50	50	51	51	51	50	48	199	152
Base: 8 to 17 year old children	500	250	250	50	50	50	50	50	50	50	50	50	50	200	150
Exercise more	21%	23%	20%	4%	14%	20%	24%	22%	27%	31%	18%	24%	27%	15%	27%
Eat healthier	25%	25%	25%	8%	14%	16%	30%	26%	31%	45%	18%	32%	29%	17%	34%
Get better grades	33%	34%	33%	23%	35%	36%	40%	38%	31%	31%	33%	41%	25%	33%	34%
Spend more time with family	21%	23%	19%	25%	37%	16%	16%	20%	20%	23%	18%	16%	19%	24%	21%
Listen to my parents more	24%	21%	26%	26%	28%	38%	18%	34%	14%	29%	16%	18%	15%	27%	26%
Make more friends	25%	25%	26%	23%	29%	36%	36%	22%	25%	26%	18%	16%	23%	31%	24%
Learn a new skill	17%	16%	18%	9%	14%	10%	24%	22%	16%	30%	8%	28%	8%	14%	23%
Join a club or sports team	12%	11%	12%	12%	12%	12%	14%	12%	10%	18%	16%	6%	6%	12%	13%
Spend more time volunteering in my community	9%	8%	11%	3%	-	10%	8%	8%	14%	16%	12%	12%	10%	5%	12%
Spend less time on social media	6%	6%	6%	-	6%	4%	2%	12%	2%	6%	4%	6%	19%	3%	7%
Get a job	12%	13%	10%	2%	-	2%	4%	4%	6%	18%	18%	30%	33%	2%	9%
Save money	27%	28%	27%	17%	18%	16%	20%	24%	27%	37%	27%	38%	48%	18%	30%
Other	3%	3%	2%	4%	4%	-	-	4%	2%	4%	4%	2%	2%	2%	3%
Don't know	4%	5%	2%	4%	2%	4%	6%	6%	6%	2%	6%	-	-	4%	5%
Not applicable - I don't make New Year's Resolutions	19%	19%	20%	24%	25%	26%	12%	20%	16%	18%	23%	12%	19%	22%	18%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): AB, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR/AS/AT/AU/AV/AW/AX/AY/AZ/BA/BB/BC, BD/BE, Minir

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US_nat Sample: 10th - 13th December 2018



Total	Region					Race				Parent Marital Status				
	15 to 17	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	Married	Separated	Divorced	Widowed	Never married

GEC_q6. What are some of the New Year's resolutions (goals you would like to work towards) that you are making for 2019? Please select all that apply.

Unweighted base	500	149	84	110	194	112	359	47	60	34	348	13	47	13	59
Base: 8 to 17 year old children	500	150	84	110	194	113	359	47	60	35	349	13	47	13	59
Exercise more	21%	23%	17%	18%	24%	23%	23%	13%	17%	17%	22%	15%	15%	8%	27%
		AQ	*					*	*	*		**	*	**	*
Eat healthier	25%	26%	24%	27%	23%	27%	25%	26%	22%	26%	25%	15%	23%	39%	25%
		AQ,BA	*					*	*	*		**	*	**	*
Get better grades	33%	33%	28%	32%	40%	26%	30%	49%	41%	36%	32%	38%	38%	39%	37%
			*	I				J*	*	*		**	*	**	*
Spend more time with family	21%	17%	21%	15%	24%	21%	19%	32%	22%	28%	18%	23%	34%	8%	25%
			*					J*	*	*		**	R*	**	*
Listen to my parents more	24%	16%	26%	20%	24%	25%	22%	30%	26%	25%	23%	38%	21%	31%	18%
			*					*	*	*		**	*	**	*
Make more friends	25%	19%	23%	23%	27%	27%	26%	26%	21%	29%	26%	8%	21%	23%	29%
			*					*	*	*		**	*	**	*
Learn a new skill	17%	15%	14%	16%	17%	20%	15%	21%	25%	12%	17%	15%	15%	31%	17%
			*					*	*	*		**	*	**	*
Join a club or sports team	12%	9%	12%	12%	13%	8%	11%	17%	17%	6%	11%	23%	6%	23%	12%
			*					*	*	*		**	*	**	*
Spend more time volunteering in my community	9%	11%	8%	10%	9%	9%	10%	11%	3%	6%	11%	8%	8%	-	3%
		AR,BA	*					*	*	*		**	*	**	*
Spend less time on social media	6%	10%	8%	5%	6%	5%	6%	9%	8%	3%	6%	-	9%	16%	-
		AQ,BA	*					*	*	*		**	V*	**	*
Get a job	12%	27%	6%	12%	13%	13%	11%	21%	12%	3%	11%	24%	15%	16%	14%
		R,AS,AT,AU,AV,B	*					J,M*	*	*		**	*	**	*
Save money	27%	38%	19%	27%	32%	25%	27%	28%	25%	30%	28%	31%	24%	-	27%
		AQ,AR,AS,AT,BA	*	F				*	*	*		**	*	**	*
Other	3%	3%	6%	1%	3%	2%	3%	2%	2%	3%	3%	8%	7%	-	-
			*					*	*	*		**	V*	**	*
Don't know	4%	2%	3%	5%	3%	5%	4%	2%	3%	3%	3%	-	-	7%	9%
			*					*	*	*		**	*	**	R,T*
Not applicable - I don't make New Year's Resolutions	19%	18%	21%	25%	16%	20%	21%	12%	17%	20%	20%	23%	17%	31%	20%
			*					*	*	*		**	*	**	*

Cell Contents (Cohum Base: 30 (**), Small Base: 100 (*))

YouGov Omnibus
Kid Holidays

US_nat Sample: 10th - 13th December 2018



Total	Income				
	Domestic / civil partnership	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

GEC_q6. What are some of the New Year's resolutions (goals you would like to work towards) that you are making for 2019? Please select all that apply.

	Unweighted base	20	135	173	179	13
	500	20	134	173	180	13
Base: 8 to 17 year old children	500	20	134	173	180	13
Exercise more	21%	10%	22%	18%	24%	15%
		**				**
Eat healthier	25%	25%	26%	21%	28%	15%
		**				**
Get better grades	33%	35%	38%	31%	34%	14%
		**				**
Spend more time with family	21%	35%	26%	19%	18%	30%
		**				**
Listen to my parents more	24%	45%	26%	26%	20%	17%
		**				**
Make more friends	25%	35%	27%	22%	27%	22%
		**				**
Learn a new skill	17%	10%	13%	20%	17%	16%
		**				**
Join a club or sports team	12%	20%	13%	11%	12%	16%
		**				**
Spend more time volunteering in my community	9%	10%	8%	9%	10%	15%
		**				**
Spend less time on social media	6%	20%	5%	6%	6%	15%
		**				**
Get a job	12%	5%	16%	12%	9%	-
		**				**
Save money	27%	36%	32%	21%	29%	45%
		**	AA			**
Other	3%	-	2%	5%	2%	-
		**				**
Don't know	4%	5%	5%	4%	3%	-
		**				**
Not applicable - I don't make New Year's Resolutions	19%	10%	16%	21%	20%	30%
		**				**

Cell Contents (Col